



2016~2017 Season Program Advertising Opportunities

www.icchambersingers.org

2016-2017 Concert Season

A Candlelight Christmas

Sunday

December 11, 2016 @ 3:00 pm

First United Methodist Church
220 E. Jefferson Street, Iowa City

Eternal Light

Sunday

March 5, 2017 @ 3:00 pm

First United Methodist Church
220 E. Jefferson Street, Iowa City

Mozart!

Sunday

May 14, 2017 @ 3:00 pm

Iowa City High School, Opstad
Auditorium
1900 Morningside Drive, Iowa City

*Reach thousands of Potential Customers and
Support the Community's Quality Performing Arts*

Dear Business Owner or Manager,

Chamber Singers of Iowa City is privileged to play a unique role in the cultural life of our area. We perform three concerts a year, in a season that runs from fall through spring. The extensive reach of our musical selections appeals to thousands of music lovers throughout eastern and central Iowa.

Our audiences include a supportive group of invested community members. Last year's programs were presented to sold-out audiences! The support and loyalty of our patrons helps us thrive and grow. Our success allows us to offer *advertising opportunities* that may help you reach more potential patrons or customers.

Attached is an application where you will find prices and sizes for advertising space in our season's programs. We create a separate program for each of our three concerts, with pages of 8-1/2 by 11 inches. Your purchase of a full-page (*inside program or on the back page*), half-page, or one-quarter page ad will connect you with patrons at **all three** of our season's concerts. **Please respond quickly** to be included in the season's first program. The due date for your order is **November 18, 2016**.

By advertising in our programs you also support an organization that has enriched the life of our community for more than forty years. Here's to continued growth and success!

With sincere appreciation,
Chamber Singers of Iowa City
www.icchambersingers.org

You Can Help Us Thrive!

Don't Delay!

Reserve your advertising space in our 201**6-2017**
printed playbills before November 18, 2016.

See enclosed form

Camera Ready Advertising Due Date: November 18, 2016

Please visit www.icchambersingers.org and look for our "Support Chamber Singers" icon for a copy of our 2016-2017 Advertising Agreement or contact Chamber Singers of Iowa City at 319-535-0150 or info@icchambersingers.org

*If your ad is not camera / print-ready you will be charged \$65 for minor editing / resizing.
\$165 will be charged for complete ad design.*

Contact Benson & Hepker Design: <http://www.bhdesign.com>

Email: bhd@bhdesign.com

Phone: 319-339-7512

AD Specifications:

- ◆ Send Black & White Camera/Print Ready Artwork
- ◆ Send only a PDF or a TIFF file
- ◆ Must be 300 dpi or larger
- ◆ NO bleeds accepted

Full Page Ad Size

(7.5"w x 10"h)

Price: \$425 (inside) or Back Cover: \$500

Half Page Ad Size

(5"w x 7.5"h) or (3.75"w x 10"h)

Price: \$250

Quarter Page Ad Size

(3.75"w x 5"h) or (7.5"w x 2.5"h)

Price: \$150

Business Card Ad Size

(2" x 3.5")

Price: \$75



2016-2017 Advertising Agreement

Please complete this form and mail with your remittance to:

Chamber Singers of Iowa City

PO Box 2803

Iowa City, IA 52244

Your Name:

Business Name:

Street Address:

City/State/Zip:

Phone/Fax:

E-mail:

Authorizing Signature: _____

(required to reserve advertising space)

CONCERT PROGRAM ADVERTISING

Your ad will be displayed in all three concert programs for the following rates.

Please email your ad artwork to: info@icchambersingers.org

Ad Sizes *(please choose one):*

Full page (7.5" w x 10" h): \$425

Back cover *(same size as full page)*: \$500

Half page (5" w x 7.5" h) or (3.75" w x 10" h): \$250

Quarter page (3.75" w x 5" h) or (7.5" w x 2.5" h): \$150

Business card (standard 3.5" x 2"): \$75

Additional Costs *(please check all that apply):*

Resize Existing Ad \$65

Design New Ad \$165

Total \$

Please make checks payable to: "Chamber Singers of Iowa City"

Chamber Singers of Iowa City

PO Box 2803

Iowa City, IA 52244

To:

